



# ADVENT CHRISTIAN GENERAL CONFERENCE

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Greetings and welcome to Penny Crusade 2018!

Penny Crusade is one key way that your church can be obedient to Christ's command to go and make disciples of all nations (Matthew 28:19). Christ's command isn't optional for us. Nor is it something we can put off until we feel that we are ready. He calls us to put our resources to use right now, however inadequate those resources may seem.

It is very easy to get distracted from simple obedience to Christ's commands. The consequences can be more far-reaching than we realize. I once heard a story about a lighthouse keeper, whose job it was to tend the oil-fed light and always keep it burning. The oil was delivered to the lighthouse once a month. One night a woman came and begged for some oil to keep her family warm. So he gave her some. Later others came, each with their own pressing needs. So the lighthouse keeper gave them each some oil. Soon his oil supply ran out and the light went out. That night several ships crashed on the rocks and many lives were lost. After an investigation, the authorities told the keeper, "You were given oil for one purpose, and one purpose only — to keep that light burning!" How easy it is to be distracted from keeping Christ's command to go and make disciples of all nations. Without a firm commitment to keep this command, we allow other needs and issues to take our resources.

According to recent statistics, there are 3.1 billion people in the world today living in unreached people groups. This means that 42 percent of the world's population lives within people groups that have little or no Christian witness at all. The task of God's people to spread the gospel to all nations (people groups) is far from finished! What are you and your church doing about it?

Advent Christian World Outreach oversees and supports ministries among unreached people groups in several countries — India, Thailand, Malaysia, Tanzania and Kenya, to name a few. By participating in Penny Crusade, you become part of bringing the gospel into these cultures and helping to establish Christ's church there. It is hard work. There are often setbacks and discouragements. But when our Lord Jesus appears again in great glory upon the earth, we will all agree it was worth it!

Thank you for your partnership in bringing the good news of Christ to the world.

In Christ's service,

Jeffrey N. Walsh  
Director of World Outreach

