



# ADVENT CHRISTIAN GENERAL CONFERENCE

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Welcome to Penny Crusade 2017!

As I write this, I've been praying for you and your church. I've been praying for the Lord to grant you wisdom, joy and enthusiasm as you lead others in this vital ministry.

Penny Crusade provides the core funding for our united Advent Christian missions efforts. Just as with our bodies, keeping the core strong is essential. But there are even deeper reasons for the importance of Penny Crusade. Two-thirds of the world's people do not know Jesus Christ and the abundant, eternal life found only in him. As our theme "Alive!" expresses, those who know Jesus Christ are given new life. The old is gone; the new has come! Furthermore, according to the Joshua Project ([www.joshuaproject.net](http://www.joshuaproject.net)), there are over 16,500 people groups in the world, but 40 percent of these have no significant amount of Christian believers among them. What does all this mean? *It means we are still under God's mandate to share Christ with the world. It means we must all take a hard look at our priorities to see if they are in line with God's priority of reaching the nations.*

Through Penny Crusade, Advent Christian churches work together to be obedient to our Lord in reaching the nations. Most of our churches are small, but working together we can accomplish great things. Working together through Penny Crusade also helps us gain a wider view of the world, allowing us to see that we are part of something much larger than our local churches alone. This gives us a healthier perspective on ourselves and the lost. And, most importantly, our unity in mission brings glory to our great God.

A wealth of information about our World Outreach ministries can be found by visiting [www.acgc.us](http://www.acgc.us) and clicking on the World Outreach link under the "Ministries" menu. For up-to-date events and pictures you can follow us on Facebook at [www.facebook.com/ACOutreach/](http://www.facebook.com/ACOutreach/). And, as always, feel free to contact the World Outreach office at 800-676-0694 or [worldoutreach@acgc.us](mailto:worldoutreach@acgc.us).

Thank you for your partnership in Penny Crusade and in the gospel.

Sincerely,

Jeffrey N. Walsh  
Director of World Outreach

